# MINAT SOLUTIONS DATA COLLECTION REPORT

**BRIEF INTRODUCTION**

Minat Solutions unbacked on a Data collection trip to Tarkwa Municipal to collected data on individuals who use smart phones and are willing to learn on eLearning platform. c the Data collection was to help select the subject to start with depending on the interest of my target audience.

The target group for this Data collection was persons between the ages of fourteen years above and are willing to learn new vocational skills. The Data collection started on Monday, 5th October and ended on the Sunday, 11th of October, 2020.

**FINDINGS**

During the Data collection, I visited seven (7) communities within the Tarkwa Municipal; interviewed two hundred and fifty-five (255) individuals. These communities are namely:

1. New Banso
2. Old Banso
3. Nzema Line
4. Tamso
5. Ahwetieso
6. Nsuta
7. Ackon

TABLE 1.1 INTERVIEWEES PER GENDER

|  |  |
| --- | --- |
| Gender | Number |
| Women | 243 |
| Men | 12 |
| Total | 255 |

The number of individuals interviewed had 243 of them being women and the rest being men who were only 12 in number.

TABLE 1.2 AGE GROUPING OF INTERVIEWEES

|  |  |
| --- | --- |
| AGE GROUOPS | NUMBERS |
| 14-20 | 41 |
| 21-25 | 71 |
| 26-30 | 48 |
| 31-35 | 36 |
| 36-40 | 21 |
| 41-45 | 17 |
| 46-50 | 8 |
| 51-55 | 8 |
| 56-60 | 5 |

Among the individuals interviewed, 136 of them were traders, 18 were farmers, 3 were small scale miners and 98 were not working. In terms of marital status of the persons interviewed, 121 were married, 126 were single and 8 of them were widows.

TABLE 1.3 PHONE USERS

|  |  |
| --- | --- |
| Phone Types | Number |
| Smart Phone | 82 |
| Feature Phones | 159 |
| Phoneless | 14 |
| Total | 255 |

The persons interviewed were having 82 of them using smart phones and 159 using feature phones making the number of phone users 241 individuals.

TABLE 1.4 INTERNET BUNDLE AND CALL CREDIT PURCHASE

|  |  |  |
| --- | --- | --- |
| AMOUNT | Call Credit | Internet Bundle |
| ₵1.00 | 137 | 46 |
| ₵2.00 | 43 | 15 |
| Above ₵2.00 | 61 | 21 |
| Total | 241 | 82 |

The above table shows that a total of 241 of individuals using phones had 137 of them buying call credit ₵1.00 and 46 of them who were among the 82 smart phone users buying internet bundle of ₵1.00

TABLE 1.5 MONTHLY INCOME STATUS

|  |  |
| --- | --- |
| Income | Number |
| Less than ₵100 | 228 |
| ₵100-₵500 | 20 |
| ₵500-₵1000 | 4 |
| More than ₵1000 | 3 |

Above table shoes that 228 of the individuals interviewed were making less than ₵100 a month.

During the interview, the individuals interviewed had the opportunity select the kind of vocational skills they will like to learn and the type of learning method they prefer.

The table below shows the number and the preferred skills

TABLE 1.6 PREFERRED VOCATIONAL SKILLS

|  |  |
| --- | --- |
| Skills | Number |
| Catering | 6 |
| Fashion | 25 |
| Hairdressing | 19 |
| Pedicure | 3 |
| Soap Making | 33 |
| Sanitizers | 12 |
| Shower Jell | 36 |
| Bleach | 36 |
| Make Up | 46 |
| Bead Making | 41 |
| Decoration | 12 |

The table below shows the number and the module (method) of learning their preferred vocational skills

TABLE 1.7 MODULE OF LEARNING

|  |  |
| --- | --- |
| Module Of learning | Number |
| On Phone | 32 |
| Face-To-Face | 223 |
| Total | 255 |

**Challenges**

The number of days used to undertake the Data collection was one of the major challenge because of that I was not able to interview a lot of individuals. Also most of the individuals interviewed were not willing to give out information.

The weather was also part of the challenges I faced during the Data collection because it was raining almost all the time during the trip.

Most of the individuals I interviewed preferred learning face-to-face(physical) than learning online

**Way Forward**

Due to the fact that most of the individuals interviewed prefer to learn physically, I will recommend that the online (TECH) is used for the following purposes;

* Registration
* Payments
* Showcasing Finished Products
* Selling of Products.

As a matter of importance, I will like to start with these skills;

* bead making
* Make Up
* Bleach
* Soap Making
* Sanitizers

**Conclusion**

I believe in the individuals interviewed during this Data collection have the opportunity to be trained in any of their selected vocational skills it will go a long way in bettering their future and the social economic status of the Tarkwa Municipality as a whole.

It will also help in reducing the unemployment rate in the Municipality.